



Chris Babcock
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Graduated from Art Center College of Design, with a BFA in Graphic Design. Recently I've worked with following agencies: RPA, on the Acura and Honda account, Merkley + partners, NYC, on the Mercedes Benz account, and with Saatchi & Saatchi on the Toyota account and more recently working directly with non profit groups, WildlifeNOW.com and CaliforniaLIST.org.

Responsibilities include:

- Collaborating to produce innovative, brand-appropriate creative work
- Design / manage creative brand experiences from strategy, concept and design through final execution
- Manage creative / vendors (artists, writers, developers, printers, etc) to ensure effective execution

Qualifications:

- High level of design, typographic, communication and presentation skills
- 25+ years design experience in print and 8+ years in interactive based projects
- Fluent in CS6, specifically InDesign, Photoshop, Illustrator and Dreamweaver
- Ability to multi-task and work under pressure with attention to detail
- Ability to work in a collaborative, fast-paced environment

I've had the opportunity to work with the following:

CLIENTS:

Acura	Infiniti
Arden Realty	Infonet
Blue Diamond Nut Co.	Lexus
Exclusive Resorts	Light and Motion
Fleetwood RV	Mazda
GMC trucks	Mercedes Benz
Greenwich Group Int.	Nestle
GTE	Toyota
Honda / automotive	Symantec
Honda / motorcycles	Suzuki
Hyundai	

AGENCIES:

Doner / Irvine
Hamon & Associates / LA
Merkley + partners / NY
Ogilvy & Mather / LA
Rubin & Postaer / LA
Saatchi & Saatchi / LA
Saputo Design / LA
SHR / Phoenix
Team One / LA
TWA Chait/Day / LA
Volcano Design / LA

Honda S2000 | RPA

automotive brochure



Acura MDX | RPA

automotive brochure



Honda Touring | Volcano Design

motorcycle brochure



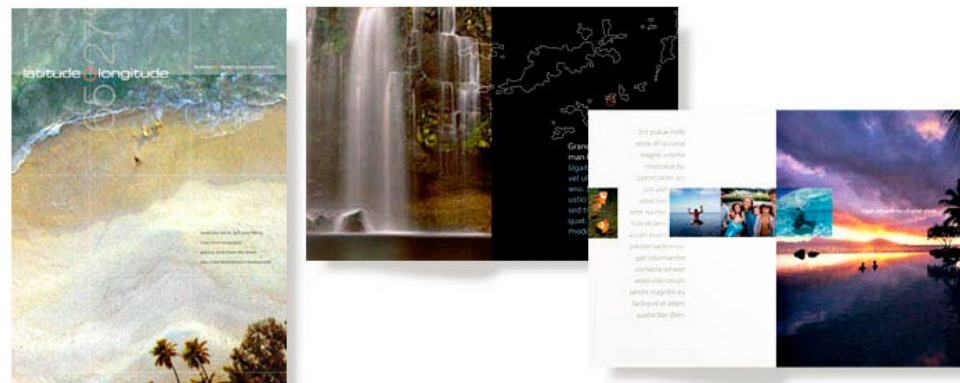
Greenwich Group International
international real estate annual report



Studio C2
direct mail



Exclusive Resorts | Merkle + partners
time share resort brochure



Acura full line dealer kit | RPA



Acura RDX launch kit | RPA



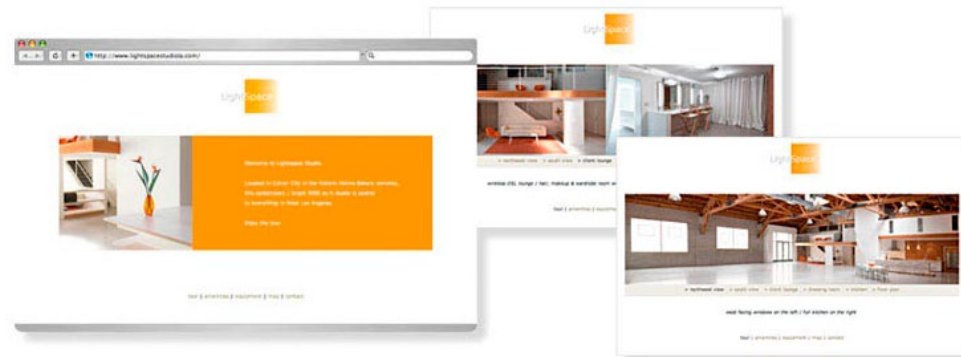
Honda full line dealer kit | RPA



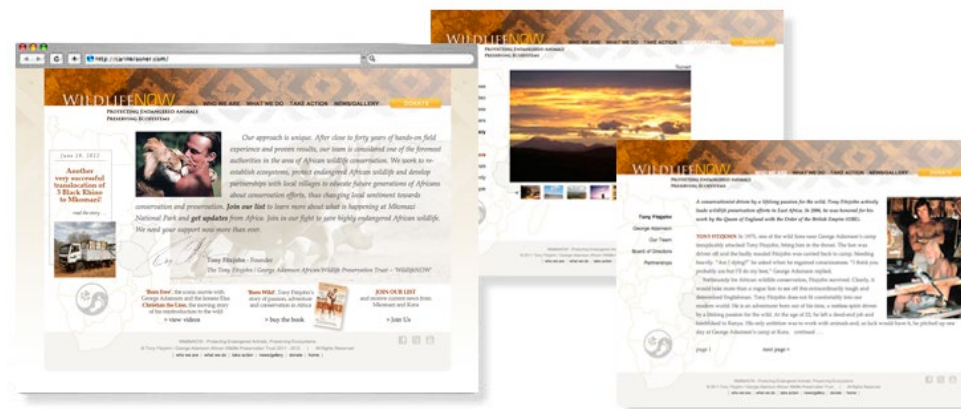
Mercedes Benz dealer touch screen POS
indealer touch screen interactive



LightSpace Studio
www.lightspacestidiola.com



WildlifeNOW
www.wildlifenow.com



BabcockDesign

print

interactive

identity

LightSpace Studio

Humboldt Adult Education

Paul Revere Middle School

LightSpace



Nimble CRM Software

Blue Sky Energy

Marquez walk-a-thon



Exclusive Resorts Travel Magazine

CompTec Engineering

Ingolstadt West Audi

